



**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Shri Vaishnav Institute of Journalism and Mass Communication**  
**Choice Based Credit System (CBCS) Scheme in the light of NEP-2020**  
**B.A. JMC Batch (2022-25)**

**SEMESTER - III**

S. No.	CATEGORY	COURSE CODE	COURSE NAME	EXAMINATION SCHEME					TEACHING SCHEME/WEEK			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		L	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment(20%)	End Sem University Exam (60%)	Teachers Assessment (40%)					
1	Major I	JMCUG301	Video Production and Editing	60	20	20	30	20	2	0	2	3	150
2	Minor I	JMCUG302	Basics of Script Writing	60	20	20	0	0	3	0	0	3	100
3	Major II	JMCUG303	Media Writing Techniques	60	20	20	0	0	3	0	0	3	100
4	Minor II	JMCUG304	Film Appreciation and Analysis	60	20	20	30	20	2	0	2	3	150
5	SEC	VC	Vocational Course	Scheme will be as per the syllabus of the respective Vocational Course					0	2	4	4	100
6	AEC	BBAI501	Human Values and Professional Ethics	60	20	20	0	0	4	0	0	4	100
7	GEC	GE	Generic Electives	Scheme will be as per the syllabus of the respective Generic Elective Subject								4	100
<b>TOTAL</b>												<b>24</b>	<b>800</b>

**Chairperson**  
**Board of Studies**  
**Shri Vaishnav**  
**Vidyapeeth**  
**Vishwavidyalaya**  
**Indore**

**Chairperson**  
**Faculty of Studies**  
**Shri Vaishnav**  
**Vidyapeeth**  
**Vishwavidyalaya**  
**Indore**

**Controller of**  
**Examinations**  
**Shri Vaishnav**  
**Vidyapeeth**  
**Vishwavidyalaya**  
**Indore**

**Joint Registrar**  
**Shri Vaishnav**  
**Vidyapeeth**  
**Vishwavidyalaya**  
**Indore**

**Vice Chancellor**  
**Shri Vaishnav**  
**Vidyapeeth**  
**Vishwavidyalaya**  
**Indore**  
 10.10.2023